



The Peoples Action

IMPACT REPORT



FISCAL YEAR
OCT 1ST, 2021-SEP 30TH, 2022



TABLE OF CONTENTS

- About The Peoples Action
- Neighborhoods we occupy
- Adopt The Block Review
- Impact
- Emergency Response
- Canvassing Impact
- Houston Impact
- Annual Budget
- Acknowledgements



ABOUT THE PEOPLES ACTION

“The Peoples Action” is a Detroit based grassroots resident driven organization dedicated to improving the lives of poor Detroiters, through advocacy and direct programming efforts in five key areas: Community Development, Direct Resources, Basic Needs, Community Advocacy and Safety. Our five focuses fall under our program called Adopt The Block.

Adopt The Block’s mission is to build a safe thriving community by partnering with residents through participatory practices which will increase their level of engagement in their own neighborhoods, while becoming active in solving community problems.

MISSION, VISION, AND GOALS

Our overall mission is to improve the socioeconomic condition of Black Americans and other historically oppressed people. We take action and fight for the human rights and dignity of all human beings facing exploitation and injustice.

Our vision is to create a healthy, recreational, learning environment for members of all ages in West Chicago/Livernois Community. Hence, equipping the under-skilled residents with transferable skills that cultivates fortitude and a clear vision of their personal goals. Our plan is to implement a community resource center to accomplish these goals. The community resource center called “Building Blocks of Love” will be a space developed by and for the community.

NEIGHBORHOODS WE OCCUPY

WEST CHICAGO/LIVERNOIS

Boundaries: North (West Chicago) to South (Tireman). East (Livernois) to West (Roselawn).

7MILE-GREENFIELD

Boundaries: North (Pembroke) to South (7mile rd). East (Greenfield) to West (Asbury Park st).

ADOPT THE BLOCK OVERVIEW

78 BLOCK'S CLEANED

78 blocks in total were cleaned in both West Chicago-Livernois & 7mile-Greenfield community along with monthly lawn-care service.

37 AVERAGE ATTENDANCE

The average attendance overall were 12 residents and 25 volunteers per event for both communities.

3 BLOCK CLUBS

Three meetings where conducted for 3 block clubs. Thus far, one has formed, The Underwood Block club (21 members).

14.1% 7MILE-GREEFFIELD

REPRESENTATION

14.1% of the community's voice in representation for advocacy.

13.6% WEST CHICAGO-LIVERNNOIS

REPRESENTATION

13.6% of the community's voice in representation for advocacy.

27% CRIME REDUCTION 7MILE-GREENFIELD

Since our inception to the neighborhood, crime has been reduce by 27% according to Detroit Police Department.

IMPACT

HOMES SERVED

1,665

.....
*TAX-FORECLOSURE
PREVENTION*

141

.....
EVENT CLEANUPS

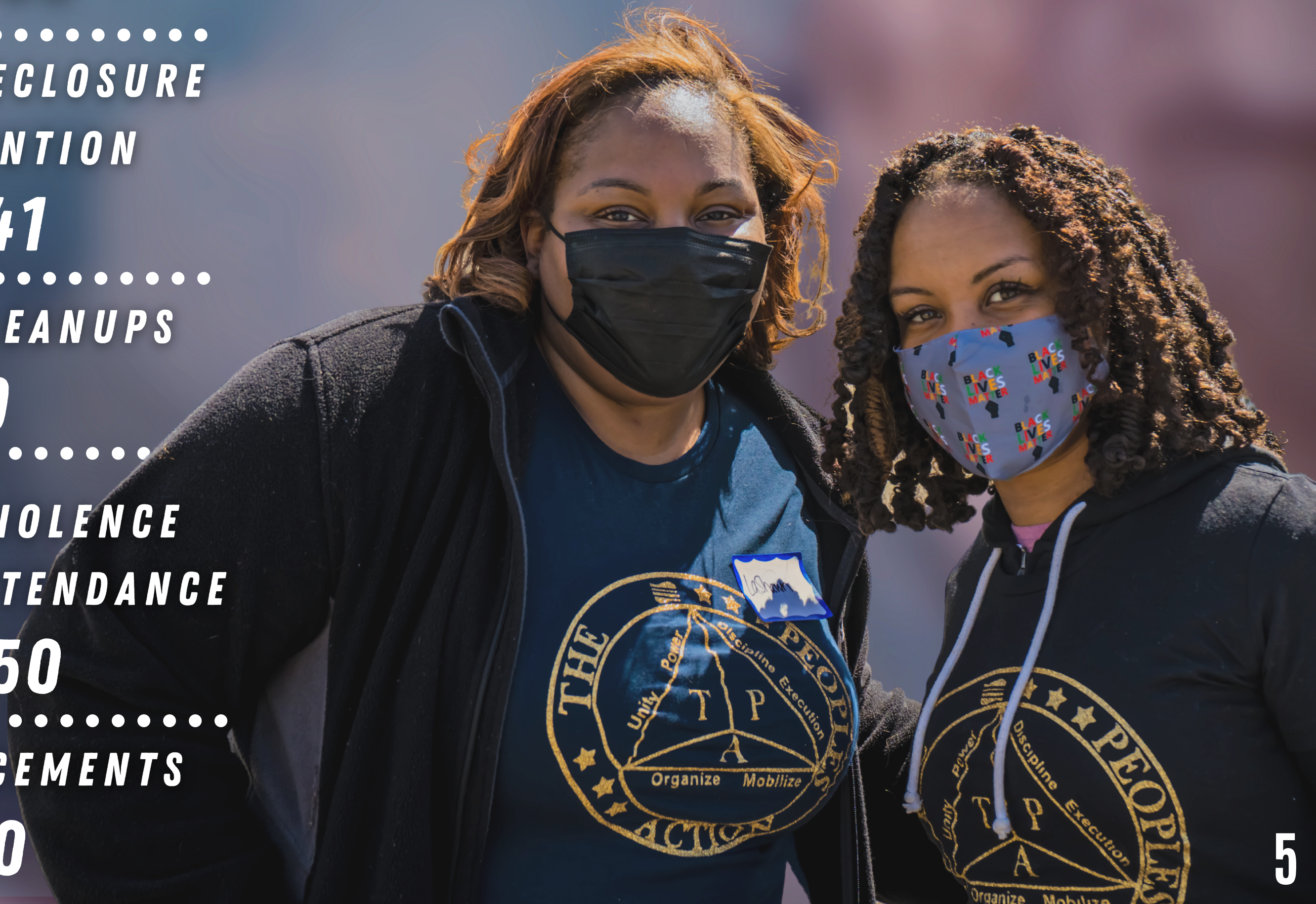
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.....
*ANIT-VIOLENCE
EVENT ATTENDANCE*

250

.....
JOB PLACEMENTS

30



***HOT PLATES
SERVED
593***

TURKEY BURGERS

CHICKEN WINGS

SNACKS

BEVERAGES



EMERGENCY RESPONSE

- **SUPPORTED AND DEFENDED THE INTEGRITY OF SEVERAL SMALL BUSINESSES.**
- **LED AN ANTI-POLICE BRUTALITY CAMPAIGN IN RIVER ROUGE ,MI.**
- **CO-LED SEARCH PARTIES FOR RAPISTS IN DETROIT, MI.**
- **REVIEWED AND ASSISTED DPD IN MODIFYING POLICIES REGARDING USE OF FORCE FOR THE MENTALLY ILL .**
- **CASH ASSISTANCE TO 3 SINGLE PARENT HOUSEHOLDS OF GUN VIOLENCE.**



DOORS KNOCKED*

**HEALTHCARE RESOURCES
179,158 DOORS**

**GOTV
47,917 DOORS**

**TAX FORECLOSURE
12,192 DOORS**

CONTRACTED WITH THE CITY OF DETROIT

HOUSTON CHAPTER

HOMES SERVED

500

EVENT CLEANUPS

3

BLOCKS CLEANED

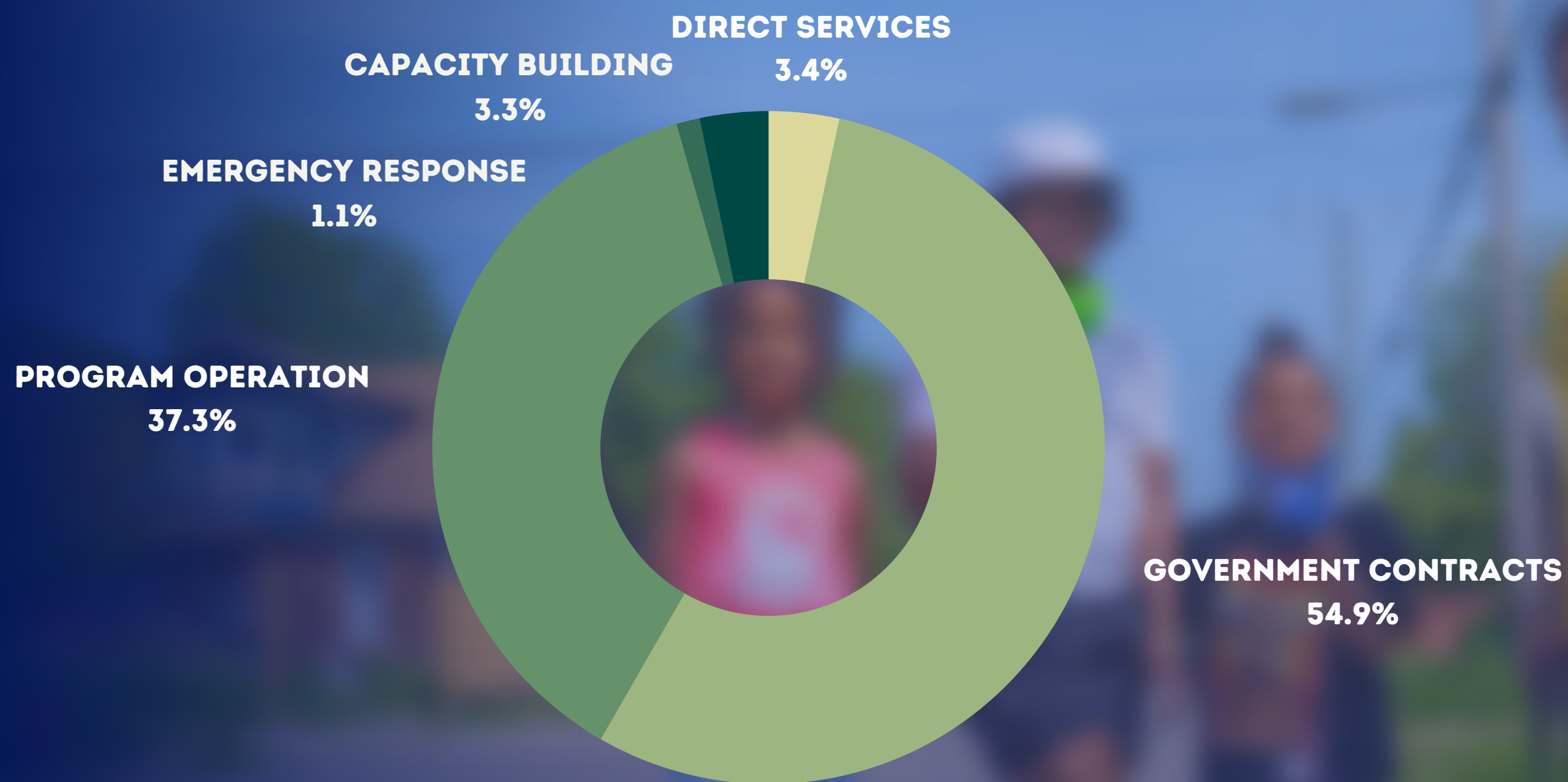
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CASH ASSISTANCE

TO A FAMILY

3RD WARD





ANNUAL BUDGET

- \$448,278.6 was grossed for our fiscal year.
- 37.8% of funding attributed to program operation which includes staff and operating expenses.
- 54.9% of our expenses were use to hire marginalized residents as independent contractors to carry out governmental contracts.

ACKNOWLEDGEMENTS

Ford Foundation

Community Foundation Southeastern

Michigan

Transferring Power Movement

Black Leaders Detroit

Church Of the Messiah

Say Detroit

Change Machine

Detroit Employment Solutions

Detroit Nation Of Islam

Detroit Police Department

Detroit City Government

SPECIAL THANKS

We thank and appreciate all of our partners in making our accomplishments possible.